



**ANNUAL GENERAL MEETING
FRIDAY, 8TH OCTOBER 2010, 18.00 HOURS
MINUTES**

The meeting was attended by 26 members.

The President, Robbert Verboon, welcomed the members and Craig Cooke who as General Manager was representing Pacific Golf. He then continued to review the past year at the club with very mixed feelings. After several meetings with John Sherwood of Pacific Golf following Christina's departure, he advised the appointment of Craig and David Steele as joint managers of the club which he felt was necessary after many years of somewhat poor management at the club. Robbert was therefore very pleased for the club and members when on the 5th October 2009 Craig became manager of the golf course and David Steele was Golf Director responsible for all other aspects relating to the a well managed club. The optimism was shortlived. The heaviest rains for many decades was a disaster resulting in considerable damage and enormous losses for the club and Pacific Golf decided in order to cut costs to terminate the contract of David Steele. The committee wrote to Pacific Golf in February expressing the dissatisfaction with this decision and other matters which they felt would damage the club's recovery in both the short and long term.

Then to more positive happenings! Robbert thanked Craig for the excellent way he had reconstructed our crippled golf course in the shortest possible time allowing us to play 18 holes by October 2009. However the course still needs some attention and fine tuning. The club has now acquired a large fleet of new electric EZGO buggies and a new loading station is now up and running. We have to thank Craig for persuading Pacific Golf to make this investment. Another highlight is the demolition of the "edificio" R.C. structure, all the necessary paperwork is in place and after many years we can finally say farewell to this eyesore. (this has now started!)

Robbert then returned to some aspects of club management. Since David's departure, Satu had returned from maternity leave to take up the Golf Director position. Asma, an accountant, is in charge of the stock control and budgeting for the club. However, Robert felt that because they were not familiar with golf nor golf organisation and its requirements and etiquette, they were unable to understand some of the job requirements. He felt that the bar/restaurant at present, both in quality, service and pricewise were the worst in the club's existence. It would appear that many of the outside parties, greenfee players and golfing societies have more rights than the members. It has been a fractious year culminating in the alteration in Captain's Day, the most important day of the members' calendar, from Saturday to Sunday although this had been planned and confirmed in January. In July, the committee was informed that a wedding with 300 guests had been booked for that day and the clubhouse would not be available that day. During monthly committee meetings with the management this incompetence and mismanagement has been strongly objected to and if re-elected the committee will continue to do so in the forthcoming year. Robbert thanked the committee for their work over the past year and in particular the Captain, who in the light of the above, has had a difficult task. He also thank Craig for his help and co-operation during the monthly committee meetings.

1. The **minutes** of last meeting were approved.
2. Robbert Verboon was elected as **President** for a further year.
3. John Drinkwater was elected as **Captain** for a further year.
4. Tom Richardson was elected as a **committee member**.
5. Peter Richards was re-elected to the committee and will remain as **Vice Captain**. John McNamara and Clare Dufty were also re-elected as committee members.
6. **Director of Marbella Golf, Craig Cooke**, welcomed the members. He had recently spoken with Mr. Naify and they were both very relieved that they now had the necessary permission to demolish the structure. He stated that his team were working together to clear up and resolve the various financial problems that existed. Asma as Financial Director was now putting right the internal management of the club together with Sandra. There had

previously been no stock control and monthly accounting, this was now under control and reported back to the States on a regular basis. The finances and control were now improving. If this had not been the case the company and therefore the club would have been closed. Satu had returned from maternity leave and continues as Director of Golf, she has considerable experience on the commercial side and is very efficient. The finances of the club were as follows:

Drop in Expenditure 2009–2010	€276,000
Increase in income 2009–2010	€156,000
Estimated loss 2009–2010	€120,000

Capital investment required for 2010

Development of website	€ 12,000
Buggy storage area	€ 65,000
Purchase of new buggies	€250,000
Demolition of structure	€152,000
Flood damage repairs	€ 65,000

It is expected that the club will break even for 2010–2011. Annual members fees will remain the same but guest fee rates will rise by 8%. Until the club was breaking even Mr. Naify was reluctant to reintroduce the membership card but Craig hopes to find a new system in the not too distant future. Demolition was hoped to start on the 22nd October (started now) and the mayoress would attend. The General Plan has now been approved and for the foreseeable future no housing is envisaged around the course. The GPS company are changing the hardware and this will be installed as soon as possible. The new green to the right of the 1st will be finished this winter. The 11th green needs replacing and the 5th also needs remodelling due to surface water. The men's tee on the 8th will be extended. The clearing work on the 5th will be completed soon. Stroke saver booklets would be available soon. Craig wishes to redesign some of the bunkers and generally raise the standard of the course which he feels at the moment to be slightly higher than mediocre. New golf course equipment at the cost of €480,000 is required. He thanked the President, the Captain, the committee, Asma and Satu. He said that he had a young keen team working hard to help members and increase membership so that it could become a private club. He also gave his thanks to the new annual members, now standing at sixty-nine.

- 7. Any other Business** – It was asked if members' tee times could be altered. Some members would prefer to play earlier to avoid the green fee players some of whom are very slow. However, it would be a shame to split the Monday, Wednesday, Friday matches. It was put to the vote whether the time should be changed from 10 a.m. but this was rejected. From the present Captain's point of view it would be impossible for him to be at the club in order to organise the matches any earlier than he was at present. It was agreed that the times would remain from 10 to 10.40 a.m. Members can, of course, book tee times at any time. Blue stakes and drop zones were requested for the 2nd and 5th. The marshalls were thanked. A request was made for the geese on the 12th (old 7th) lake to be cared for and fed. The numbers have decreased for a number of reasons, dogs belonging to the golf ball sellers (boleros) being one of them. Craig emphasised how **important** it was NOT to buy balls from these sellers (except Pepe) as it only encouraged theft. It was asked if a new Director of Golf would be appointed but Craig said that at present there was a good team in place and only if business grew considerably would this be considered.

There being no further business the meeting closed at 18.55.